



DATAWIND

# Wireless Web Access Devices

Comparison

# Introducing the PocketSurfer (DataWind Web Viewer)

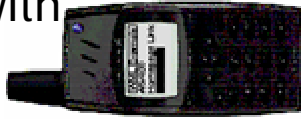
**An untethered (Bluetooth enabled) cell-phone accessory, that:**

- ⌋ Delivers the full internet (real HTML pages, graphics, java applets, etc.)
- ⌋ On a full VGA-width 640 pixel screen
- ⌋ In 7 to 9 seconds (on 2G networks, but becomes even faster on 2.5G & 3G)
- ⌋ Yet small and thin enough to fit in your pocket
- ⌋ At a suggested retail price of \$199



# Product Positioning

Phones with  
data  
functions



- A cell-phone
- Slow, limited access on tiny screens with arcane data-entry

PDA/  
Phone  
Combos



- A PDA pretending to be a cell-phone
- Slow, limited access on small screens

Cell-Phone  
Accessory:  
DataWind  
Web Viewer



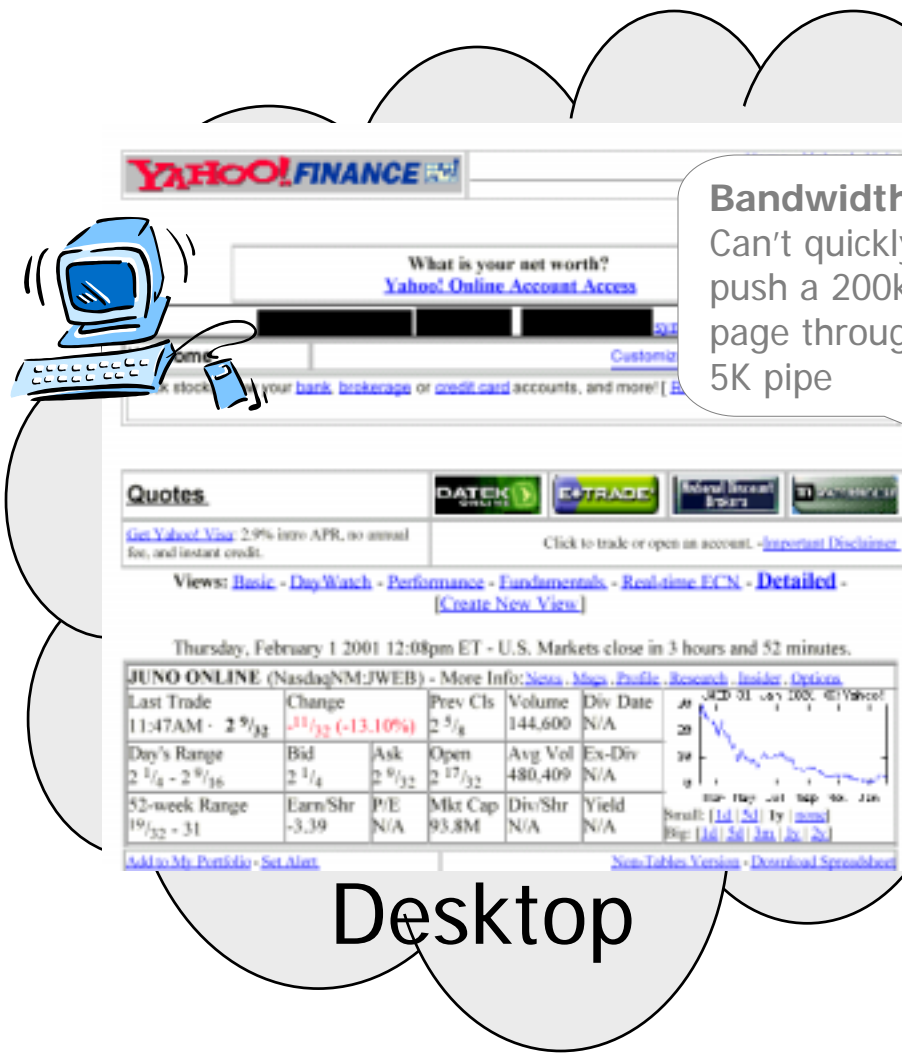
- A dedicated web-access device, sold as a cell-phone accessory
- Providing full web-access on a VGA-width screen at a blazingly fast speed.

Different products,  
different  
applications

But not  
appropriate for  
web-access

Introducing the  
first truly mobile  
solution for  
interactive  
wireless web  
access:

# Wireless Point of Pain:



**Bandwidth:**  
Can't quickly push a 200k web page through a 5K pipe

**Screen:**  
Not enough room or resolution to display pages.

**CPU:**  
Handheld cannot emulate full desktop functionality.



**Text Entry:**  
Cumbersome to change web site address or input information.

Desktop

Mobile

# Web Experience

The alternatives deliver squished, transcoded web pages to fit small screen form factor.



File Setup View Help X  
http://www.movsoftware.com/mcast/t

| Ticker | Price  | Change | Vol        |
|--------|--------|--------|------------|
| MSFT   | 90 1/4 | +3/4   | 30,423,000 |
| ORCL   | 82     | +1 1/2 | 28,120,600 |

News

- Nasdaq suffers 2nd worst point loss
- [Microsoft](#) rises in late trading

Search:   
Submit Reset

Start  4:45p



YAHOO! NEWS  
News Home - Yahoo! - Help

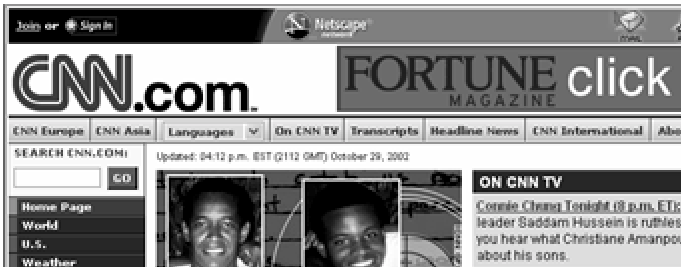
Hello, Guest My Yahoo - News Alerts - Sign In  
Yahoo! News - View text-only  
Wednesday, September 26, 2001

Search News

Search / Advanced

# The PocketSurfer Experience

The real web in its original format, on a wide 640 pixel screen – with original HTML layout, full graphics, java applets, pop-up windows.....



# Breakthrough Performance

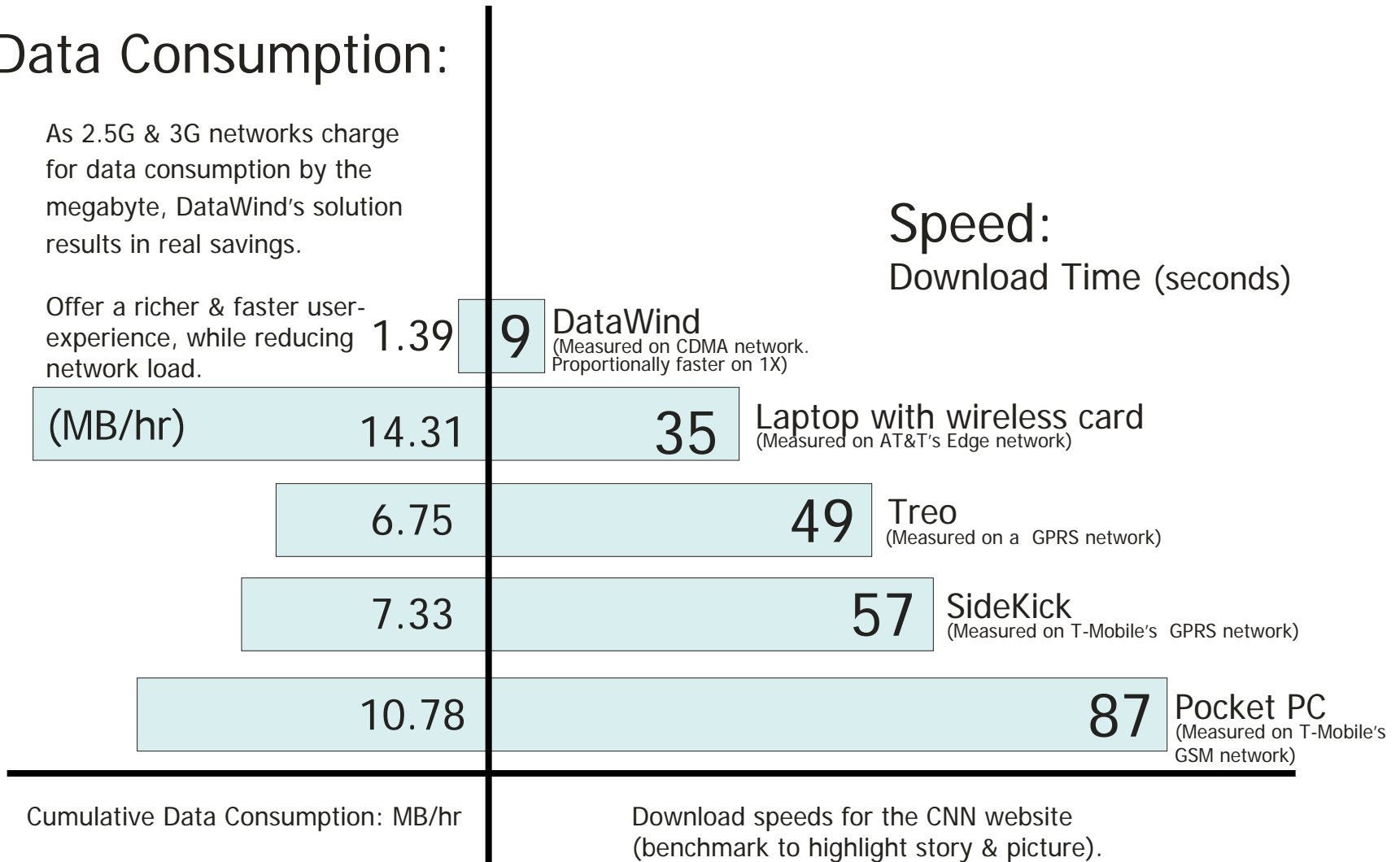
## Data Consumption:

As 2.5G & 3G networks charge for data consumption by the megabyte, DataWind's solution results in real savings.

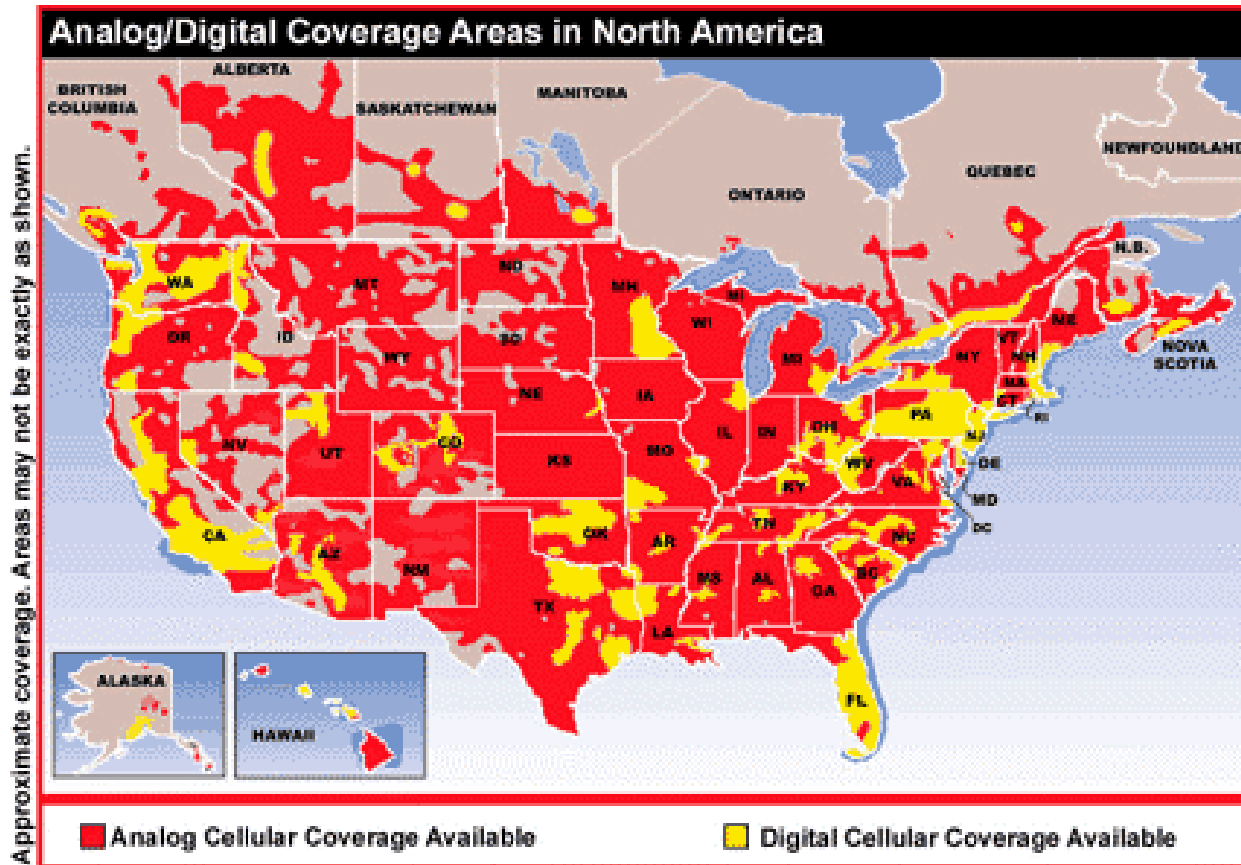
Offer a richer & faster user-experience, while reducing network load.

## Speed:

Download Time (seconds)



# Coverage creates ubiquity



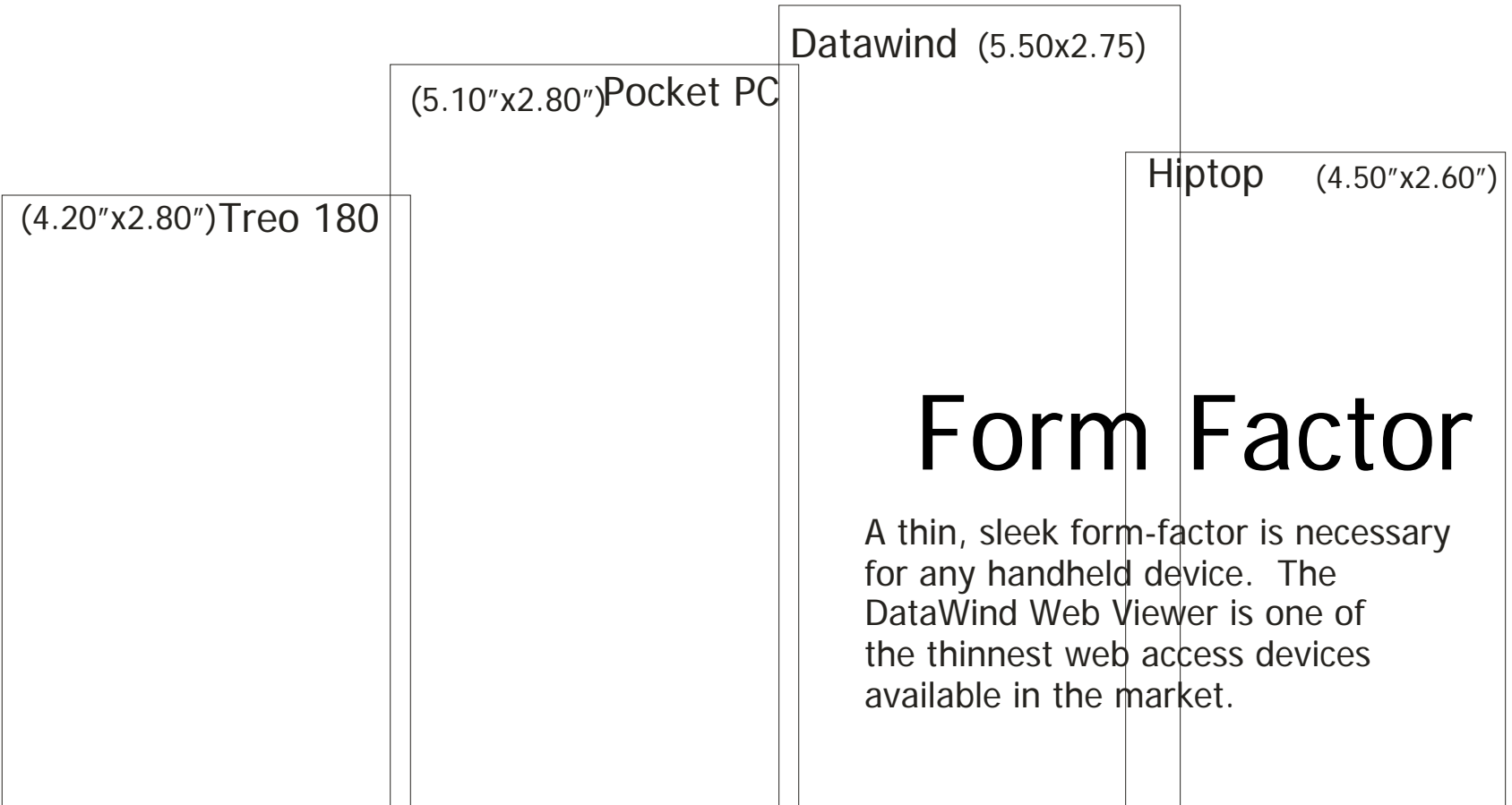
U.S. Landmass  
Cellular  
Coverage:

1G: 96%

2G: 30%

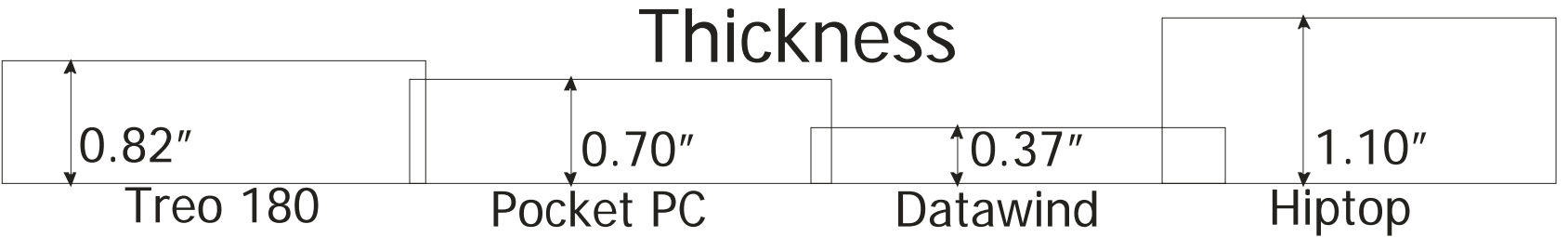
2.5G: 10%

Backward & Forward Network Compatibility Means Real  
Ubiquity



# Form Factor

A thin, sleek form-factor is necessary for any handheld device. The DataWind Web Viewer is one of the thinnest web access devices available in the market.



# Thickness

DataWind  
Web Viewer

\$199



T-Mobile / Danger  
SideKick/Hiptop

\$249  
to \$425



# Price Matters

\$499  
Tungsten



Handspring  
Treo

\$449

T-Mobile  
Pocket PC

\$549



\$349

Palm  
M515



Manufacturer's Suggested Retail Pricing, without plan based discounts or other incentives.