



# Real Estate Technology

**T**he PocketSurfer Web viewer, a dedicated wireless web viewer that its makers say provides fast, affordable, full wireless web access in the palm of a hand, recently debuted at the National Association of Realtors conference in Orlando, Fla.

The PocketSurfer, from Montreal-based DataWind Net Access Corp., provides Internet access to listing data including photos, maps, and directions – the full desktop web experience in a mobile environment, the company says. The PocketSurfer provides access to unlimited live and continually updated web-based MLS data from anywhere, without the need for complicated daily ‘hot-synching’ or being limited to a select few MLS locations.

“Traditionally, wireless solutions for Realtors have been limited to bulky, expensive handhelds that deliver content slowly, a limited number of fields, and (they) typically require a learning curve to master the equipment and procedures,” the company says in a news release. “The PocketSurfer eliminates all such obstacles, offering a full web experience in a matter of seconds, faster than any other PDA or other wireless device on an existing cellular network. As the first complete, yet truly mobile, view of the web, the PocketSurfer’s larger screen delivers an experience similar to that of the desktop. . . It provides full, unaltered web access without scrunching content through web clipping, transcoding

ing or reformatting.”

The PocketSurfer Web viewer is available at independent wireless dealers and online retailers. For information: [www.pocketsurfer.net](http://www.pocketsurfer.net).



The Turks & Caicos Real Estate Association (TCREA) will use Filogix software for its Multiple Listing Service to bring its properties to the international market.

“We are very pleased to be partnering with TCREA in our international expansion efforts,” says Jason Lo, vice-president, real estate technology solutions, of Toronto. “This international deployment of filogix dms shows the flexibility and scalability of Filogix technology solutions and its continued growth plan into global markets.”

Walter Gardner Jr., president of TCREA, says, “Our decision to partner with Filogix stems from a number of factors, including the flexibility of its MLS system to accommodate the way we do business here locally.” He says, “The public site component to the Filogix solution was another major factor as we will now be able to have all of our listings that are entered into our MLS available on [www.tcrea.com](http://www.tcrea.com) instantaneously without any human intervention. That results in significant savings and efficiencies for our organization and its constituents.”

Filogix says about one-third of Canadian boards and associations are currently using filogix dms. ■ **REM**