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PocketSurfer Revolutionizes a Realtor's Access to Timely Information When Mobile

Source: Business Wire

Publication date: 2004-11-09

Premiering at the National Association of Realtor's (NAR) Annual Trade Show, DataWind Releases PocketSurfer(TM) Webviewer to the Real Estate Industry

Real estate information access has become truly ubiquitous and more convenient for realtors across the country with the national premier of the PocketSurfer(TM) Web viewer, a first-of-its-kind dedicated wireless Web viewer that provides fast, affordable, full wireless Web access -- just like at work or at home -- in the palm of a hand.

Scheduled to debut for the Real Estate Industry, at it's annual trade show, the National Association of Realtors(R) 2004 Conference & Expo November 5-8 in Orlando, Florida, the PocketSurfer(TM) Web viewer provides internet access to listing data including photos, maps directions - the full desktop web experience in a mobile environment. Along with accessing Multiple Listing Service (MLS) data anytime, and anywhere, by being able to access current mortgage information or financial calculators, mapping information and Email, Real Estate professionals are able to increase productivity, letting them spend less time in the office and more time with their customers.

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The PocketSurfer(TM) Web viewer provides access to unlimited live and continually updated web-based MLS data from anywhere across the country, without the need for complicated daily 'hot-synching', or being limited to a select few MLS locations. Traditionally wireless solutions for realtors have been limited to bulky, expensive handhelds that deliver content slowly, a limited number of fields and typically require a learning curve to master the equipment and procedures. Based on patented breakthrough technology, the PocketSurfer eliminates all such obstacles, offering a full Web experience in a matter of seconds, faster than any other PDA or other wireless device on an existing cellular network. As the first complete, yet truly mobile, view of the Web, the PocketSurfer's larger screen delivers an experience similar to that of the desktop -- through a full VGA-width, 640-pixel, color screen, compared to 320 pixels on most PDAs and 120 pixels on most wireless phones. It provides full, unaltered Web access without 'scrunching' content through Web

clipping, transcoding or reformatting. PocketSurfer users are able to access the Web in its original HTML content, with the original layout and full graphics in seconds.

Unlike anything on the market today, the PocketSurfer delivers, even in today's low bandwidth wireless environment, full and fast access. Using Bluetooth(R) wireless technology, the device connects wirelessly to the handset and access is provided through virtually any wireless network provider

The PocketSurfer Web viewer gives Realtors a competitive advantage by allowing them to spend more time in the field, prospecting, listing and selling. Since this revolutionary mobile real estate solution is not limited by geography, it helps Realtors increase customer satisfaction by responding quickly with information and full graphics that their customers need.

"It's the real Web as people have come to experience it -- and expect it -- on their desktop," said Suneet S. Tuli, CEO of DataWind. "The PocketSurfer Web viewer provides the freedom to fully use the Internet from anywhere, a car, a hotel, the airport, or while showing properties to a customer -- all from an innovative device that's small enough to fit in your pocket." With the PocketSurfer, users can surf the Internet with full browser capabilities, and take advantage of an infinite variety of communication (e-mail and messaging), content (listing data, news, weather, sports, entertainment) and commerce applications (finance, sales force automation, field service, auctions, shopping).

Product Specs

PocketSurfer Web viewer connects to handsets wirelessly via Bluetooth(R) wireless technology. Adapters will be available for most phones that do have not Bluetooth(R) wireless technology. A full "QWERTY" thumb keyboard allows for fast data entry, while a lithium ion rechargeable battery keeps the device powered through active usage for four to six hours. Offered exclusively in the United States by CellStar Ltd., PocketSurfer measures 6 inches by 2.75 inches by .58 inches.

Pricing and Availability

The PocketSurfer Web viewer is available at independent wireless dealers and online retailers. The PocketSurfer retails for \$199 MSRP, plus an Internet service access fee of \$9.99 per month for unlimited usage.

An Online PR Kit, can be accessed at: <http://www.datawind.com/pr/>

For additional information, visit www.pocketsurfer.net.

About DataWind Net Access Corporation

DataWind is a leading developer of wireless web access devices and services. DataWind is a privately held company that is based in Montreal, Canada. The company is founded by seasoned technology innovator, Raja Tuli, who holds over 20 patents in the fields of imaging and Internet technologies. For more information, visit www.datawind.com

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