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**Good Morning! Friday March 17, 2006**

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## Smartway launches pocket surfer

By SAM ANOKAM

Wednesday, March 8, 2006

A new web viewer called pocket surfer has been introduced into the market by Smartsurf- a subsidiary of a parent company called Smartway Technology Nigeria limited. A company involved in the research and development of technological know how for various applications.

In a statement issued by the chairman and Charles Okehie and David Achonu respectively, the pocket surfer is an ultra-thin portable device, that easily fits in a pocket or purse- delivering the real web. It has a large screen, a familiar keyboard and a mouse.

Big screen, with a 640-pixel-wide display, the web would be seen as it was supposed to be seen-no scrunching, reformatting or text-only sites.

Speed: more pages are retrieve faster than any other mobile devices.  
Slim case: it is pocket friendly. Easily slips into the pocket with no room to spare.

Full keyboard: it has a built-in mouse pointer. No triple-tapping on a numeric keypad to type in messages or fill in forms.

Convenience: it connects to the web via wireless phone with bluetooth wireless technology or enabled with a bluetooth wireless technology adapter. Simply connect and ride to the web.

Smartway technology was founded about five years ago by three Nigerian entrepreneurs, Dr. Michael Ngali, a Canadian resident and the chairman; Engr. Charles Okehie, a USA resident and the chief technology officer with its operational headquarters in PortHarcourt.

Derek Kopke a representative of the company in Canada spoke to Daily Sun of other benefits of the new pocket surfer.

### Is Nigeria your first market?

The product has been in the market in the United States for a little bit over a year. That was the first market that we are accessing but we have settled a bit in Canada.

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#### Weather friendly?

The great benefit of this product is that the only connection for it is bluetooth. It can work with any connection in the internet. It will work with PTOs, GSM carriers, GKRS and so on, infact any internet connection will be able to use this product.

#### Does it use battery or recharger?

It has a rechargeable battery which is intergrated. There is no charging of batteries. It uses little energy. It's a 4 to 6 battery device.

#### Durability

It is a pretty job. I have dropped it everywhere. In the airplane, airports, in a couple of places. It works fine and lasts long.

#### Maintenance

We do have representatives here. Smartway Technologies is our Nigerian partner. In the next few weeks, we will have full technical support team in Nigeria although the product is already here in Nigeria. We have been selling it to corporate bodies and lately we have set out to sell it to customers directly.

#### Affordability

The price has not been finalized here but generally it would be half the price of other portable devices like Rockberries, trump, trios etc.

#### Benefits

I would again like to mention the three major benefits. First and primary benefit is speed. It takes 7 to 9 second to open a page compared to other devices. The second major benefit obviously is format. We have a lot of 640 by VGA screen which is very large yet has 4 keyboards that when you fold it in half its just 150gramms and it fits nicely in your pocket. It's a portable device.

The third benefit is that there are 8 billion pages on the internet market, that is massive information available to the general public to have access. We can deliver all those pages through this device. Our technology allows us to do rendering of jaber script, jaber vacation,HTML, every single language there is in the internet, our website can pull it up and access it much faster than any other device but we would be able to render images.

Some other internet devices will have vertical screens and re-arrange the internet, take off the graphics. We deliver the internet as you would see it. All the linked are live. The images are as you see it in the computer. Any picture that are links will show up here and there. Some other devices have links but pictures don't show on their device because you don't have access to everything. You can do your banking, e-mails and basically, anything you can do from an internet computer, you can do on this device.

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