



Premier of Ontario, Kathleen Wynne, visits DataWind Amritsar Facility

DataWind Launches netbooks Droidsurfer 10" & 7" with 12 months of free internet

Amritsar, 31 January, 2016- Today, during her first mission to India, the Premier of Ontario, Canada, Kathleen Wynne, visited DataWind Innovations' manufacturing facility in Amritsar. Also attending was Mr. Bakshi Ram Arora, Mayor of Amritsar. During the visit the company launched two new DroidSurfer 10" & 7" Netbooks. New DroidSurfer 10" & 7" Netbooks are priced at INR 7,999 & 5,999 respectively. The netbooks will make debut in the market through retail distribution outlets all over India.

Headquartered in Mississauga, Ontario and traded as a publicly listed company on the Toronto Stock Exchange, DataWind is focused on bridging the digital divide through its breakthrough patented technologies, developed in Canada.

Following the product launch, **Ms. Kathleen Wynne, Premier of Ontario, Canada** said "My mission to India is an ideal opportunity for us to share knowledge and expertise in key areas, including technology and education. Today's launch by Ontario-based DataWind is an example of the success an Ontario company can have when they go global. DataWind's new initiative will provide affordable internet and tablets to rural areas and will have a positive impact on education in India."

Mr. Suneet Singh Tuli, President & CEO of DataWind Inc. while thanking the Premier of Ontario said "I and the entire team of DataWind are humbled by the presence of Honourable Premier of Ontario Ms. Wynne who has taken her time out to visit our Amritsar facility and witness the launch of the two new DroidSurfer 10" & 7" Netbooks."

The DroidSurfer 10" & 7" Netbooks are 10.1 & 7 inch tablets, having front facing camera, with android 4.4.2 operating System and tactile responsive keyboards. The DroidSurfer 10" & 7" Netbooks have 8GB, 4GB internal space respectively with features like Wifi Hotspot, Wifi Direct and Support for external devices (KBD/mouse/Mem key).

As a leader in low-cost Internet connectivity, Datawind's mission is to provide Internet access, which has the ability to create tremendous social and economic benefits, to billions of unconnected people. **Mr. Tuli** added "We at DataWind want to cater to the forgotten billion. Once you get past the upper and

Key Highlights

1. Ms. Kathleen Wynne Premier of Ontario, Canada visits DataWind Amritsar Facility and witnesses half-millionth unit roll off the production line.

2. DataWind launches new DroidSurfer 10" & 7" Netbooks at INR 7,999 & 5,999 respectively bundled with free internet browsing for 1 year

3. DataWind has rolled out half a million Internet-enabled tablets and smartphones from its production facility in Amritsar since July 2015

4. DataWind distributes free tablets to children from APKF School and Fateh Academy



middle classes, you've got a billion people who are not part of the media, they're not part of the political class, and are literally out of the system."

DataWind has taken a major step in the direction of realizing Prime Minister Narendra Modi's Vision of 'Make in India'. The company has rolled out half a million Internet-enabled tablets and smartphones from its production facility that was opened in July 2015 in Amritsar. "We expect to continue expanding our dominant position in the Tablet PC market by increasing the range of products manufactured at the Amritsar facility. We not only wish to supply made in India products but also generate highly skilled employment locally," added **Mr Tuli**.

To meet the educational challenges in India, DataWind is constantly working towards addressing the key demands of a large population, whose poor communities often face disproportionately high illiteracy rates. The company is focused on expanding the roll-out of its tablets for the students, which are designed to be affordable, deliver high quality educational content and free apps, and also to provide internet access at the lowest cost or for free, where possible.

"As one of the world's fastest growing economies, India is facing many challenges including lack of educational infrastructure, teaching materials and trained teachers. By providing free tablets to students of AkaalPurkh Ki Fauj (APKF) public school and Fateh Academy, we are doing our bit in bridging the gap," said **Mr. Tuli**.

About DataWind

DataWind is a leader in low-cost Internet connectivity for emerging markets. DataWind's mission is to bring the Internet, which has the ability to create tremendous social and economic benefits, to billions of unconnected people in the developing world. The Company's Internet Delivery Platform offers a low-cost Internet browsing solution by bundling an affordable tablet device with an inexpensive, prepaid, Internet service plan. DataWind has been named to MIT Technology Review's 2014 annual list of 50 Smartest Companies, and by Forbes Magazine among its annual Impact 15 list of innovators. Headquartered in Mississauga, Canada, DataWind has offices in London, UK; Mississauga & Montreal, Canada, Amritsar and New Delhi, India.

For More information:



Contact: Kindlewood Communications

Devanshu Tandon/ Priyanka Jaitly

+91 9873033915/ +91 8130081882

devanshu@kindlewoodcommunications.in/priyanka@kindlewoodcommunications.in